



INSIDE NAVC

VMX 2018: New Product Gallery

Featuring the latest products and services in the veterinary industry, the New Product Gallery was on full display at VMX 2018! Visitors to the gallery took advantage of the opportunity to view photos and descriptions of this year's innovative products and services.

The NAVC New Product Gallery selection committee, made up of industry veterinarians and veterinary technicians, selected the products that were launched, or will be launching, between February 2017 and July 2018 to be featured in the gallery at VMX 2018.

New Product Gallery Participants:

- **Abaxis - VetScan® SA Urine Sediment Analyzer**
The VetScan SA enables practitioners to perform urine microscopy with consistency and reliability at the point-of-care.
- **Animal Necessity - Ocu-GLO™ Powder Blend**
The latest member to join the Ocu-GLO family of

products, follows suit in specifically supporting your patient's eyes - containing our proprietary (GLO) blend of Grape Seed Extract, Lutein and Omega Fatty Acids.

- **Blue Buffalo - BLUE Natural Veterinary Diet NP Novel Protein Alligator**
BLUE Natural Veterinary Diet NP Novel Protein Alligator is a veterinary-exclusive diet featuring a high-quality, single intact animal protein source, alligator, rarely associated with food intolerance in pets.
- **Ceva Animal Health - FELISCRATCH by FELIWAY™**
FELISCRATCH by FELIWAY™ is a new, clinically proven pheromone that offers a simple answer to cat's inappropriate scratching by redirecting scratching onto the scratching post.
- **Clarius Mobile Health - Clarius C7 Veterinary Ultrasound Scanner**
Affordable and easy to learn and use, Clarius makes ultrasound more accessible for veterinarians.



■ **Elanco Animal Health - Credelio™ (lotilaner)**
Credelio kills adult fleas and is indicated for the treatment of flea infestations and the treatment and control of tick infestations, *Dermacentor variabilis*, *Ixodes scapularis* and *Rhipicephalus sanguineus* for one month in dogs and puppies 8 weeks of age and older, and weighing 4.4 pounds or greater.

■ **ELEVET - ViScopeVET**
The ViScopeVET is a compact electronic stethoscope combining a high resolution visual display with traditional auscultation.

■ **IDEXX - Catalyst® SDMA Test**
The Catalyst® SDMA Test helps you assess kidney function earlier and is less impacted by extrarenal factors, like body condition, advanced age, and disease state.

■ **Kindred Biosciences, Inc: Mirataz™ (mirtazapine transdermal ointment)**
Mirataz is a transdermal formulation of mirtazapine under development to be used in cats for the management of weight loss.

■ **KRUUSE - X-Lifter Patient Transport Table**
Innovative product provides the ability to safely lift and transport up to 177 lbs, while offering improved ergonomics and working conditions for vets, cutting edge moving ability, and superior balance and weight distribution for increased stability and patient safety.

■ **Merck Animal Health - BRAVECTO® (fluralaner topical solution) FOR DOGS**
Bravecto (fluralaner topical solution) kills fleas, prevents flea infestations, and kills ticks (black-legged, American dog and brown dog ticks) for 12 weeks; it also kills lone star ticks for 8 weeks.

■ **Purina Pro Plan Veterinary Diets - NF Kidney Function™ Early Care & NF Kidney Function™ Advanced Care**
Purina® Pro Plan® Veterinary Diets is introducing a two-stage approach to kidney care: NEW NF Kidney Function™ Early Care with a moderate amount of high-quality protein and restricted phosphorus, and IMPROVED NF Kidney Function™ Advanced Care with a reduced amount of high-quality protein and restricted phosphorus.

■ **Royal Canin - Feline Satiety® Support Weight Management Loaf in Sauce and Feline Satiety® Support Weight Management Morsels in Gravy**
The new Feline Satiety® Support Weight Management Loaf in Sauce and Feline Satiety® Support Weight Management Morsels in Gravy are formulated

with high protein and high fiber to help cats feel fuller longer and reduce begging behaviors.

■ **SOUND® - doctorVet**
doctorVet is the most cost-effective Class IV Therapy Laser in the veterinary market, with a simple 3-touch interface, multi-phase protocols specific to species and condition, and TOBI (Treatments with On-Board Instructions).

■ **SOUND® - Flex DR**
SOUND® has introduced the future of digital radiography - a revolutionary device combining acquisition workstation hardware into a state of the art digital detector that weighs only 5 lbs

■ **VEDCO - A1CARE (A1C/Glycohemoglobin)**
A1CARE is a glycohemoglobin (A1C) diagnostic test for the diagnosis and management of diabetes mellitus in canines and felines.

■ **Vet Innovations, Inc.™ - PortionPro Rx™**
The PortionPro Rx™ is the only professional-grade device that automatically serves portion-controlled meals to a specific pet, while denying all others access. **TVP**



- 20+ years of veterinary-specific experience
- Customized for individual animal needs
- Quick turnaround time – shipped same or next business day



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