



Leading **INNOVATION** for the **Veterinary** Profession

The Veterinary Innovation Council is a collaborative, industry-wide initiative focused on leading innovation in global animal health.

Learn more at NAVc.com/VIC.



INSIDE NAVC

Upcoming Educational Opportunities

With accessible, world-class education at the forefront of its mission to the veterinary community, the NAVC strives to bring you the latest and greatest educational opportunities. Take a look below at some of the NAVC's upcoming offerings.

VMX VIRTUAL

The NAVC's flagship event, the annual Veterinary Meeting & Expo (VMX), was held in-person June 5-9, and the NAVC is already gearing up for the 2022 event, scheduled for January 15-19, 2022. In order to make VMX accessible for everyone, the NAVC offered VMX Virtual (navc.com/vmx/virtual) for the first time, a 90-day virtual all-access pass from the beginning of VMX that lets you experience all the event has to offer from the comfort of your own home or practice.

VMX Virtual features lectures from the live event and OnDemand education, with over 340 CE credit hours available. You can log in 24/7 and tackle CE courses, tracks geared toward everything from practice management to exotics, and even participate in some wellness sessions.

VMX VIRTUAL EXPO

VMX attendees look forward to the Expo Hall every year, which is why you can visit it virtually for the second year and interact with exhibitors year-round, at no cost to you. VMX Virtual Expo (navc.com/vmx/virtual/expo) was launched at the 2020 conference and allows virtual attendees to experience all the major booths in a 3D, interactive medium. You can move throughout virtual spaces, talk to company representatives, download informational handouts and resources, access exclusive specials, and even participate in raffles and giveaways.

The Expo Hall also hosts the New Product Gallery each year. This gallery showcases a selection of innovative new products and services, hand-picked by a panel of veterinary community experts. You can peruse everything from innovative new diets to contemporary



pet insurance offerings. You're sure to find something that will help your practice implement new ideas and services that will attract and retain clientele while providing the best, cutting-edge care to your patients.

VETFOLIO

VetFolio (vetfolio.com) is powered and backed by the NAVC, and it recently embarked on a structural facelift to include easy-to-navigate educational content in the categories Watch, Listen, Read, Attend, and Certify. Everyone learns differently, so VetFolio's ever-growing list of CE and educational resources includes videos, microlearnings, podcasts, and articles, all on an intuitive platform you can filter by professional role, discipline, clinical topic, and more.

VetFolio offers 3 different subscription plans (vetfolio.com/pages/subscribe) for individual practitioners and full practices—scaled based on the number of participants—as well as select CE content free of charge, including RACE-approved CE articles published in the NAVC's peer-reviewed journals.

Additionally, VetFolio offers 3 professional certification programs—the Human-Animal Bond Certification, the Pet Nutrition Certification, and the Certified Veterinary Business Leader program.

VETERINARY INNOVATION SUMMIT

The Veterinary Innovation Summit + NAVC Media eCommerce Summit are teaming up this year to create an open forum for the most creative minds in the industry (veterinaryinnovationsummit.com).

Save the date for August 27-29 in Kansas City, Missouri, to hear from industry leaders on how changes in technology and leadership styles will impact the veterinary world moving forward, with additional presentations on topics such as deep learning, big data, and behavioral economics.

No matter how you choose to continue your education, the NAVC offers a top-tier experience to ensure you are growing professionally and offering your patients the highest level of care. **TVP**

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