

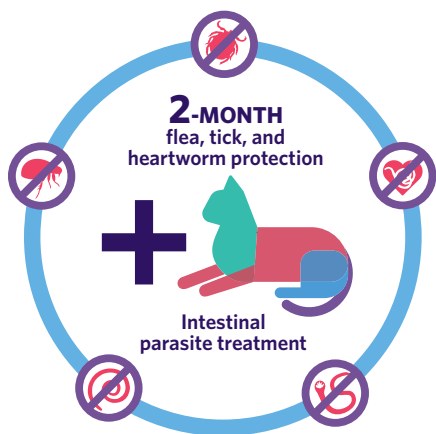
DESIGNED FOR TWICE THE DURATION

.....
DESIGNED FOR THEM



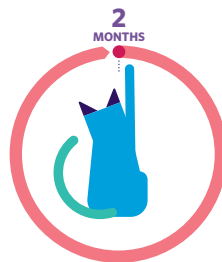
Helping cat owners protect their cats
has gotten easier.

Long-lasting, comprehensive coverage
with BRAVECTO® PLUS*



*BRAVECTO PLUS is indicated for 2 months in cats and kittens 6 months of age and older, and weighing 2.6 pounds or greater.

BRAVECTO PLUS delivers broad-spectrum protection that lasts twice as long as monthly products.¹ With fewer doses required, there are fewer potential gaps in protection.



BRAVECTO PLUS



MONTHLY PRODUCTS

sound
byte

BRAVECTO®
PLUS

(fluralaner and
moxidectin topical
solution) for Cats



Cats of all lifestyles need parasite protection.

Know they're covered
for life. Real life with
BRAVECTO® PLUS.



**BRAVECTO®
PLUS**

(fluralaner and
moxidectin topical
solution) for Cats

IMPORTANT SAFETY INFORMATION:

The most commonly reported adverse reactions include vomiting, hair loss, itching, diarrhea, lethargy, dry skin, elevated ALT, and hypersalivation. **BRAVECTO PLUS** has not been shown to be effective for 2 months in kittens less than 6 months of age. For topical use only. Avoid oral ingestion. The safety of **BRAVECTO PLUS** has not been established in breeding, pregnant and lactating cats. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Neurologic adverse reactions have been reported in cats receiving isoxazoline class drugs, even in cats without a history of neurologic disorders. Use with caution in cats with a history of neurologic disorders. Use with caution in cats that are heartworm positive. The effectiveness of **BRAVECTO PLUS** to prevent heartworm disease after bathing or water immersion has not been evaluated. Please see full prescribing information at us.bravecto.com.

sound CHECK-OFF & ECHO NOTES byte

First, always ask if a Merck Animal Health representative has been in contact recently:

Doctor, have you recently been introduced to Bravecto PLUS?

If **YES**, confirm and discuss benefits.

If **NO**, engage/detail the customer as the primary contact.

Confidence

BRAVECTO PLUS delivers long-lasting, fast-acting 2-month flea, tick, and heartworm protection plus intestinal parasite treatment.¹

Neutral invitation

Let me share some of the product's key benefits with you...

It's the customer's decision

...so you can decide whether BRAVECTO PLUS is a product that you would feel comfortable prescribing to cats of all lifestyles.

Reference: 1. BRAVECTO® PLUS [product label]. Madison, NJ: Merck Animal Health; 2019.