



Introducing: VMX Virtual!

Your Year-Round Marketplace

We are proud to announce a virtual extension to the VMX Expo Hall, where you can access exclusive content and interact with exhibitors on a year-round basis—**VMX Virtual**. The NAVC's flagship event, the Veterinary Meeting and Expo (VMX) is the world's largest and most comprehensive veterinary conference in the world.

VMX Virtual is an immersive, interactive platform that will contain virtualized re-creations of the VMX Expo Hall where you can visit exhibitors' booths and feel virtually "there." When visiting a company's virtual booth, you are able to digitally move through their entire space. You will be able to access content such as webinars and special VMX show deals, request to be mailed a freebie or giveaway, chat with a live company representative, and so much more!

A virtual concierge is available to help guide you through the VMX Virtual experience with any information and questions you may have about the platform or the event, and the "search" feature will bring up everything pertaining to the query, from products to services to content.

VMX Virtual allows you to relive the physical VMX Expo Hall, giving you a chance to visit exhibitors you may not have had the chance to see before and access content 24/7, 365 days a year. Attendance at VMX 2020 guarantees you FREE access to the VMX Virtual

platform until the next VMX event and allows attendees the benefit of sharing the wealth of knowledge VMX has to offer with their peers. Not able to attend VMX 2020? You can create an account and still gain access to all VMX Virtual has to offer.

See something you want to save for later or share with your practice? You can save any type of content to your virtual "backpack" where your saved content will be organized and categorized for you to refer back to at any time. There will also be downloadable resources from sponsors and exhibitors, as well as files and forms to prepare you for VMX 2021.

Following VMX 2020, the VMX Virtual platform will continually transform to include even more enhanced interaction, collaboration, and select educational opportunities with possible CE credit potential.

Attending VMX 2020 (January 18-22, 2020)? Come see what VMX Virtual is all about at the **VMX Virtual Experience zone** located within VMX Discovery in the Expo Hall. Here, you will be able to dive right into the experience and experience the breadth of this platform, while also having the chance to ask questions and sign up for your VMX Virtual all-access pass.

VMX Virtual will launch online January 8, 2020, but for a sneak peek, visit navc.com/vmx-virtual now for more information. **TVP**