



Foster Meaningful Connections as a Human-Animal Bond Certified Practice

It is every veterinary professional's goal to better the lives of animals in their care. However, one often-overlooked part of healing animals is making sure they—and their owners—feel safe and secure within the clinic. Recently, the North American Veterinary Community (NAV) partnered with the Human Animal Bond Research Institute (HABRI) to create the Human-Animal Bond (HAB) Certification, which prepares veterinary care staff to meet the bonding needs of both pets and their owners. This program delivers a thorough evaluation of the science, communication, community engagement, animal welfare and wellness, and medical care needed to create and maintain a positive human-animal bond.

And now, you can take your entire practice to the next level, too. In addition to a select few staff members



being certified, you can now obtain the title of HAB-Certified Practice. This certification lets your clients know that your entire practice has their pets' best interest in mind, whether it be the medical care they receive or the cuddles and purrs to say hello and goodbye. To qualify for practice certification, at least 50% of full-time staff must be certified, which includes completion of the full course (22 CE hours). Once your practice is certified, you will receive access to a complimentary toolkit of marketing materials that will help you promote your new certification, plus you'll be included in the HAB-Certified Practice Map on the NAVC website so future clients can find you.

This certification will enhance your relationship with not only your patients and clients but also your team, and it'll help you foster more meaningful connections. For more information, visit navc.com/certifications/human-animal-bond-certification. **TVP**


PET HEALTH PHARMACY

YOUR TIME IS IMPORTANT TO US

At Pet Health Pharmacy we value your time and understand your needs. We know you're busy and don't have time to wait on hold. Give us a call, and we will answer.

- Direct access to pharmacists with over 20 years of vet experience
- Fast turnaround - most medications shipped within 24 hours
- Short hold times during peak call times

Call us today 800.742.0516

Share the Love

One of the pillars of the NAVC's mission is to provide exceptional professional development to the veterinary community, with a shared commitment to animal care. To further show support and deepen the understanding of the science of the human-animal bond, the NAVC has joined Zoetis and Nationwide as HAB-Certified Companies. To learn more about obtaining HAB-Certified status for your company, please visit navc.com/certifications.