



(florfenicol, terbinafine, mometasone furoate)
Otic Solution

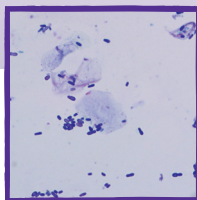
OVER
FOUR MILLION
DOGS TREATED³

CONVENIENCE WITHOUT COMPROMISE.

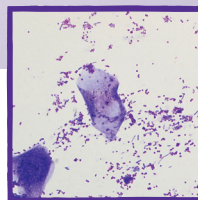
Fight otitis externa with
the proven power of Claro®.



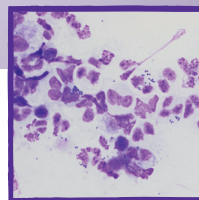
CLARO® TARGETS THE MOST COMMON CAUSES OF OE.¹



*Malassezia
pachydermatis*



*Malassezia pachydermatis
& Staphylococcus
pseudintermedius*



*Staphylococcus
pseudintermedius*

Feature

COMPLIANCE

BENEFIT

One dose, administered by you, eliminates concerns of missed or incorrectly applied doses by the pet owner. This also avoids issues with a delayed application of a second dose of two-dose products.

Feature

CONFIDENCE

BENEFIT

Claro® provides up to 30 days duration of effect with a powerful combination of three ingredients – florfenicol, mometasone furoate and terbinafine.

Feature

CONVENIENCE

BENEFIT

One dose of Claro® provides a full course of therapy, so there's no work for your clients to take home.

sound
byte

CAUTION: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian.
PRECAUTIONS: For use in dogs only. Do not use in cats (see POST APPROVAL EXPERIENCE).
CLARO® should be administered by veterinary personnel. Wear eye protection when administering CLARO®. (see Human Warnings, PRECAUTIONS, POST APPROVAL EXPERIENCE).



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CLINICAL SUCCESS



A non-inferiority, positive-controlled, multi-center, blinded and randomized clinical efficacy study compared Claro®¹ to Posatex® under field conditions in Europe.²

Group	Day 7	Day 14	Day 28	Percent Relapse (defined as TCS ≥ 5)
Claro®	58.50%	83.00%	87.40%	2.20%
Posatex®	55.10%	76.40%	79.50%	3.10%

Dogs with OE were clinically scored using a Total Clinical Score (TCS) based upon assessment of erythema, ulceration, swelling and exudate. Dogs had to have a TCS ≥ 5 to be enrolled in the study. Clinical success was defined as a reduction of the TCS to ≤ 3. Samples for bacteriological, mycological and cytologic analysis were collected.

Dogs in both groups had their ears cleaned with saline and dried prior to administration of either Claro® or Posatex® per label instructions on day 0. Dogs were reevaluated on Days 7, 14 and 28.

¹Claro® is known as Neptra® in the European Union.

²Angus JC. Otic cytology in health and disease. VCSA. 2004;34:411-24.

³Fitzgerald R. (abstract). In: Proc British Veterinary Dermatology Study Group Spring Meeting. 2021:73-74.

³Elanco Animal Health. Sales data on file.

sound byte

CHECK-OFF &
ECHO NOTES

Be ready to talk with your clients about their dog's OE.

STATE THE ISSUE

Ms. Smith, my exam reveals that Chester has a bacterial/yeast/mixed ear infection.

STATE THE SOLUTION

Claro® is a product that can provide a full course of therapy - up to 30 days - with a single application in our clinic today.

This means that there is no at-home applications for you to worry about.

Claro is effective against the most common causes of ear infection.¹

MAKE YOUR RECOMMENDATION

Based upon my exam and ear cytology results, I believe that Claro® is the best option for Chester's ear infection. We will apply the application here, so there is no need to apply ear medication at home.

Do you have any questions?

CLARO® has been associated with rupture of the tympanic membrane. Reevaluate the dog if hearing loss or signs of vestibular dysfunction are observed during treatment. Signs of internal ear disease such as head tilt, vestibular signs, ataxia, nystagmus, facial paralysis, and keratoconjunctivitis sicca have been reported (see **POST APPROVAL EXPERIENCE**) with the use of CLARO®. See accompanying brief summary of prescribing information.

Posatex® is a registered copyright of Intervet Inc., a subsidiary of Merck & Co.

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