

# Atopivet<sup>®</sup>

## Skin Care Products



### Feature #1

Use alone or with other therapies.

### Benefit #1

You can tailor your prescribed multi-modal therapy for the individual patient.

### Feature #2

Contains Biosfeen<sup>®</sup> (sphingolipid) and Dermal<sup>®</sup> (hyaluronic acid).

### Benefit #2

Recommended for mild to moderate skin support so many of your patients would benefit from the use of this product.

### Feature #3

Use for long-term maintenance or short-term flare driven applications.

### Benefit #3

Great for seasonal allergies and patients needing long-term epidermal barrier support.

### Feature #4

Easy-to-use collar, mousse, or spot-on.

### Benefit #4

Eliminate some client compliance issues

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[www.dechra-us.com](http://www.dechra-us.com)

Want more information?

Scan the QR code to access the product detailer



sound  
byte

  
**Dechra**  
Veterinary Products

## Technology used in Atopivet® products

### Biosfeen®

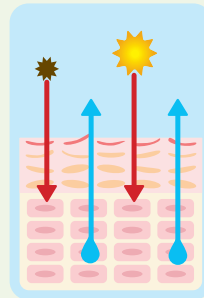
A sphingomyelin rich sphingolipid

- Helps maintain the epidermal barrier<sup>1</sup>
- Helps support a normal inflammatory response<sup>2</sup>

### Dermial®

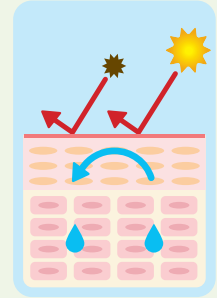
Glycosaminoglycans (hyaluronic acid)

- Helps maintain the integrity of healthy skin by hydrating and renewing the skin<sup>3</sup>



ALTERED SKIN BARRIER

versus



HEALTHY SKIN BARRIER

## Atopivet® Skin Care Collar

- Contains **Biosfeen®**
- Helps maintain a healthy skin barrier for up to 2 months
- Patent pending technology allows **Biosfeen®** to be impregnated throughout collar polymer
- Shown to be clinically beneficial in a study of client-owned dogs<sup>4</sup>
- Small collar has breakaway system for quick release
- Can be worn while swimming
- 1 collar per package

## Atopivet® Spot-On

- Contains **Biosfeen®** and **Dermial®**
- Shown to have significant benefits on skin health when compared to untreated dogs in a randomized, double-blinded, negative control study<sup>5</sup>
- Can apply to affected areas or between the shoulder blades and down the back
- Apply twice weekly for at least 4 to 8 weeks and then modify application as needed after recheck
- 8 pipettes per package

## Atopivet® Mousse

- Contains **Biosfeen®** and **Dermial®**
- Helps maintain a healthy skin barrier
- Supports a normal inflammatory response
- Hydrates and renews the skin
- Apply to affected areas (or entire body)
- 8.4 fluid ounce bottle

#### REFERENCES

- <sup>1</sup> Cerrato et al., Effects of sphingolipid extracts on the morphological structure and lipid profile in an in vitro model of canine skin, The Veterinary Journal, 212 (2016) 58-64.  
<sup>2</sup> Cerrato et al., Effects of sphingomyelin and hyaluronic acid on prostaglandin E2 secretion in canine keratinocytes. Poster WVCD, 2016.  
<sup>3</sup> Torrent et al., Dermial: A new natural ingredient with anti-aging and regenerative properties for skin. FASEB, 2015.  
<sup>4</sup> Segarra et al., Abstract NAVDF, 2022.  
<sup>5</sup> Marsella et al., BMC Veterinary Research, (2020) 16:92.

# sound byte

CHECK-OFF &  
ECHO NOTES

### State the Issue

Ms. Larson, my exam revealed that due to seasonal allergies, Max could benefit from using topical solutions to help support the skin barrier. I understand from previous discussions, you have a difficult time shampooing him on a regular basis.

### State the Solution

Atopivet® Skin Care Products help maintain the epidermal barrier. They are beneficial alone or used with other products. They come in a Spot-On, Mousse, and Collar. Which will be easier for you to use?

### Make Your Recommendation

You can have our experienced groomer shampoo Max and in addition, I'm recommending that you use the collar for two months; you can also use the spot-on on the affected areas twice a week. What questions do you have?