

Protection that does more.

NEW!



PROVECTA[®] PRO

Flea & Tick Collar for Dogs*

Key Feature:

Kills fleas which may be a source of flea allergy dermatitis (FAD), flea bite anemia, and tapeworm.

Benefit:

Also contains an IGR (insect growth regulator) halts the flea life cycle by killing flea eggs and larvae.

Key Feature:

Kills ticks, including the Deer tick, American Dog Tick and Brown Dog Tick.

Benefit:

Reduces the risk associated with tick-borne diseases like Lyme Disease, Rocky Mountain Spotted Fever, and Babesiosis.

Key Feature:

Repels mosquitoes** before they bite

Benefit:

Reduces the possibility of vector-borne diseases, like heartworm.

Key Feature:

Innovative, collar design with glide and guard technology and a break-away buckle for dogs and puppies 12 weeks and older.

Benefit:

Flexible, adjustable collar designed with safety and comfort in mind.



ProvectaPet.com/PROCollar

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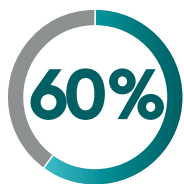
*It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**Except California

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Ensure your clinic provides flea & tick PROtection that does more.



of clients are leaving without flea and tick prevention, increasing the risk of vector-borne diseases in pets and significantly decreasing compliance.¹



of pet owners, found in an independent survey, were very likely/extremely likely to purchase the Provetta PRO collar if it was available through their veterinarian.¹



of dog owners prefer a flea and tick collar as their method of prevention against fleas and ticks, but may be reluctant to purchase without a recommendation from their most trusted source, a veterinarian.¹



of the total adult flea population are the only apparent indication of a potential flea infestation.¹

Recommending Provetta PRO means long lasting protection for 6 months.



¹ Neogen custom study; data on file.

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State the Issue

Ms. Jones, we noticed that Jack was scratching quite a bit and has noticeable patches of skin irritation, which may be related to fleas we saw.

Or, for a follow up visit,

Ms. Jones, it looks like Jack is overdue for flea and tick prevention – have you been using anything to ensure he stays protected between visits?

State the Solution

Ensuring Jack is on a flea and tick preventative year-round is truly the best way to protect him against vector-borne diseases like flea bite anemia, flea allergy dermatitis or even more severe illnesses like Lyme Disease. Fleas and ticks can hitch a ride from anywhere, even places you may not suspect, and can remain dormant for some time before we even notice a problem.

Make Your Recommendation

Ms. Jones, we now offer the Provetta PRO Flea & Tick Collar for Dogs – a long-lasting, full body preventative that protects against fleas, ticks, and mosquitoes for up to 6 months! The collar is flexible, water resistant, and easy to attach or adjust – which is great for growing puppies and dogs like Jack. It's odorless and mess-free with an effective combination of two active ingredients through a sustained release system that continuously protects against adult fleas and breaks the flea lifecycle by targeting flea eggs and larvae which make up nearly 50% of an infestation!

The best part is this collar is affordable – and you could leave today with a years' worth of protection for less than other options. Or if it's more convenient, and takes the pressure of trying to remember, we can set you up on automatic refills that ship directly to you when it's time for a new collar. Do you have any questions? If not, we could show you how to easily attach and adjust the collar...