



Vanguard Rapid Resp Vanguard B Vanguard CIV



Feature #1

Flexible options for Canine Infectious Respiratory Disease (CIRD) vaccination, including Bordetella (Oral, Intranasal and Injectable vaccines) with both monovalent or multivalent combinations (Bordetella, Parainfluenza and Adenovirus), and Canine Influenza vaccine (Vanguard CIV) protection.

Its Benefit

Vanguard is the only group of Vaccines that supports your clinic with the most flexible and broad Respiratory Vaccine portfolio.

Feature #2

The only Bordetella Injectable vaccine on the market today.

Its Benefit

Good choice for veterinarians who prefer injectables. Easy option for protection of aggressive or fearful dogs. Ideal for immunocompromised dogs or households.

Feature #3

The only Canine Influenza vaccine (Vanguard CIV) currently available in US market.

Its Benefit

Essential to help keep dogs covered against the risks of CIV.



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For questions about Zoetis products, contact your
Zoetis Rep or the Customer Service team in your region
at 1-888-Zoetis1 (1-888-963-8471)

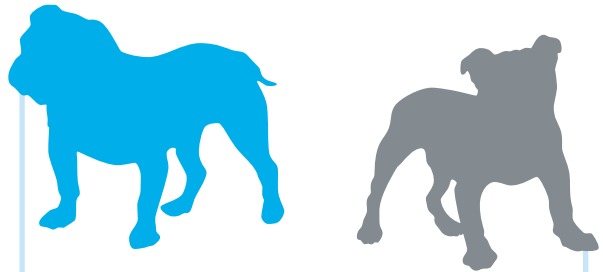
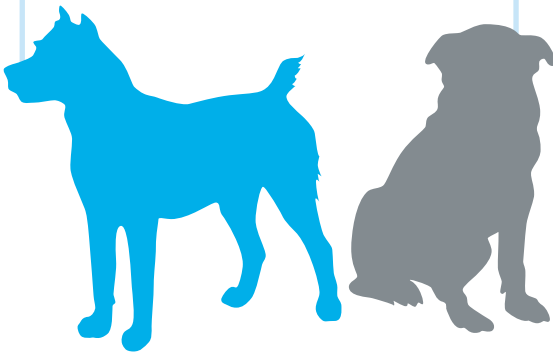
Important to know:



CANINE INFECTIOUS RESPIRATORY DISEASE (CIRD) refers to infectious respiratory disease in the dog caused by many different pathogens, both bacterial and viral. In most instances, the clinical signs will be identical regardless of the infecting pathogen. Because co-infections frequently occur and may lead to more severe symptoms, a multivalent immunization protocol can help **PREVENT THE PREVENTABLE**.

The risk of exposure is higher for social dogs who:

- Stay in boarding facilities
- Attend day care
- Drink from a communal water bowl
- Go to the dog park
- Visit dog groomers



There is no one season for outbreaks. CIRD may be spread through:

- Sneezing, coughing, runny nose
- Common areas like blankets & beds
- Slobbering or chewing on shared toys
- Water bowls

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CHECK-OFF &
ECHO NOTES

State the Issue

Ms. Smith, do you know respiratory diseases in dogs can lead to severe co-infections and can be easily spread between dogs or even potentially on human clothing or shared objects?

Or, for a follow up visit,
Ms. Smith, my exam revealed a need to modify Spot's prevention plan against respiratory disease risk.

State the Solution

But, the good part is it is easy to help protect your dog against these diseases with only 2 vaccines, with different options for administration.

Make Your Recommendation

Ms. Jones, I believe Vanguard vaccines will provide an important tool to help keep Spot safe from infectious respiratory disease. Do you have any questions?

Ms. Smith, I believe Vanguard B (or Rapid Resp) and Vanguard CIV vaccination will help keep your dog healthy, and prepared to experience all the fun moments by your side this year!