



LESS VOLUME, SAME EFFECTIVE PROTECTION



Enabled by AI.

Key Feature #1:

Smaller dose of 0.5 mL volume.

Its Benefit:

Ensures a more comfortable experience and easier vaccination process for dogs and puppies as young as 3 weeks of age, while providing the same robust protection as the previously approved 1 mL dose.

Key Feature #2:

Single-nostril administration.

Its Benefit:

Provides protection at the source and is a great alternative to an injectable. The new 0.5 mL dose administered via only one nostril also makes the vaccination process more comfortable for dogs.

Key Feature #3:

Backed by the Zoetis Petcare Immunization Support Guarantee.

Its Benefit:

Zoetis will cover reasonable diagnostic and treatment costs (up to \$5,000) if a pet vaccinated with one of our vaccines contracts the corresponding disease.

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Did you know?



B. bronchiseptica is a **highly contagious respiratory infection** that spreads quickly in social settings like shelters, daycares, boarding and grooming facilities, and even dog parks¹



The latest **AAHA guidance recommends intranasal administration** over oral administration for respiratory pathogens²



Vanguard B Intranasal, the **#1 choice of veterinarians** for monovalent vaccination against *B. bronchiseptica* for dogs **3 weeks and older**, is now available in 0.5 mL³



Vanguard B Intranasal 0.5 mL is backed by the **Zoetis Petcare Immunization Support Guarantee***

Real Vanguard Results

In a challenge study, no dogs vaccinated with Vanguard B Intranasal developed tracheobronchitis whereas control dogs showed clinical signs post-challenge.



See comfort, protection, and efficacy for *B. bronchiseptica* in our smallest dose yet!

Ask your distribution representative about the benefits of Vanguard B Intranasal 0.5 mL

*Subject to certain terms and conditions.

References: 1. Kleszynski B. Bordetella vaccine for dogs. Accessed on January 24, 2025. www.petmd.com/dog/general-health/bordetella-vaccine-for-dogs 2. Key vaccination: bordetella, canine parainfluenza, and canine influenza. Accessed on January 24, 2025. www.aaha.org/resources/2022-aaha-canine-vaccination-guidelines/bordetella-canine-parainfluenza-and-canine-influenza/ 3. ZMR: Animalix Bordetella 2024 FY Dose - Percent Market Share, December 2024.

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State the Issue

Ms. Williams, Did you know that *B. bronchiseptica* is a highly contagious respiratory infection that spreads quickly in dog parks, shelters, daycares, boarding and grooming facilities?

Or, for a follow up visit,

Ms. Williams, my exam revealed a need to modify Lucy's prevention plan against Bordetella bronchiseptica risk.

State the Solution

Vanguard B Intranasal is a quick and easy choice to make sure that Lucy has the protection she needs.

Make Your Recommendation

Ms. Williams, I believe Vanguard B Intranasal will help keep Lucy protected against this serious respiratory disease.